

Message Text

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PAGE 01 LYON 00073 301923Z

72

ACTION EUR-06

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TO SECSTATE WASHDC 531

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INFO AMEMBASSY PARIS

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E.O. 11652: N/A

TAGS: REXP FR

SUBJECT WTDR FRANCE AIR

REF: USDOC 5222

31 RUEBICHAT, BP 308, 69216 LYON CEDEX 1, TELEX:34618, PHONE:
402740, MR MARGEL DOLBEAU, PRESIDENT AND GENERAL MANAGER

2 LIMITED LIABILITY COMPANY ESTABLISHED 1960 INCORPORATED 1967,
CAPITALIZED AT ONE MILLION NINE HUNDRED THOUSAND FRANCS CM
EMPLOYS 153 PERSONS, HAS 27 AGENTS THOURGHOUT FRANCE IN ADDITION
TO AGENCYFS IN EIGHT CITIES OF FRANCE. IT IMPORTS AIR CONDITIONING
ACCESSORIES FROM US, ITALY AND BELGIUM AND DISTRIBUTES THEM ONLY
IN FRANCE TO BUSINESSES SPECIALZING IN THE INSTALLATION OF AIR
CONDITIONING EQUIPMENT. IT IS THE EXCLUSIVE DISTRIBUTOR OF AIR
FILTERS AND HUMIDIFIERS PRODUCES BY RESEARCH PRODUCTS CORPORATION,
MADISON, WISCONSIN, ADHEVISE TAPES FROM ARNO ADHESIVE TAPES INC,
MICHIGAN CITY, INDIANA AND GRILL REGISTERS AND FIFFSUERS FROM THE
BELGIAN BRANCH OF HART AND COULEY MANUFACTURING CO AT LOKEREN,
BELGIUM. IT DISTRIBUTES INSULATION ROLLS FROM OWENS CORNING
FIBERGLASS, NEWYORK, VENTILATORS MADE IN ITALY, FLEXIBLE TUBES
AND FIBERGLASS PRODUCTS AMDE IN FRANCE. IT ALSO SELLS IN FRANCE
HOT AIR FURNACES MANUFACTURED BY ITS
AFFILIATES: DANTO ROGEAT AND CO LOCATED AT LYON (SEE TELEGRAPHIC
WTDR OF MARCH 1974)

3 FINANCIAL REFERENCES: BANQUE WORMS, CREDIT LYONNAIS AND SOCIETE
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GENERALE ALL THREE BANK LOCATED IN LYON

4 HAS NO AGENCY AGREEMENT

5 FIRM COMMERCIAL AND ACCOUNTING DEPARTMENTS ARE LOCATED IN A
MODERNE BUILDING AT 01700 BEYNOST MIRIBEL NEAR LYON, FIRMS VOLUME
OF SALES IS REPORTED TO BE THIRTY NINE MILLION FRANCS IN 1974.
LOCAL CREDIT SOURCES STATE THAT CREDIT APPRAISAL IS GOOD,
COMMITMENTS ARE MET PUNCTUALLY, COMPANY RECOMMENDED AS A SUITABLE
TRADE CONTACT FOR US FIRMS.

6 DATE OF INFO: 04/74.HARRINGTON

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